

Introducing

Lunch-Bugs™

“Lunch packs that kids will love to carry with them”

TARGET MARKET:

- Families with children.
- Kids that want something more than the usual lunch pack.

FEATURES:

- Insulated and waterproof insides.
- Easy to open and close flaps
- The antennae are drinking straws!
- Comes in many different bug styles from bees to ladybugs and lightning bugs

PATENT INFORMATION

A provisional and design patent application has been filed as of April 2018. The patent search was performed by The Mars Rising Network. It was concluded that there is nothing similar to this product on the market, which means this unique device could be patented and used by children everywhere.

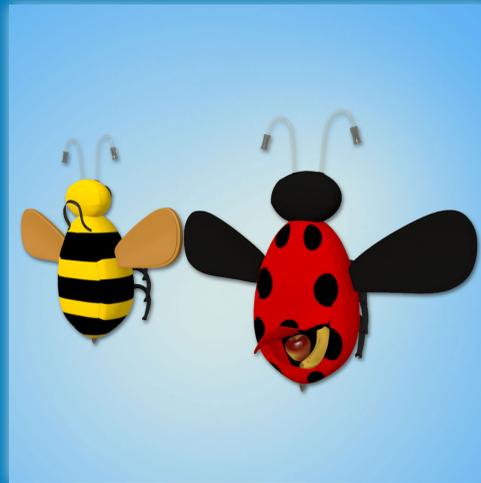
SUMMARY

Lunch-Bugs™ are an alternative to the typical lunch pack for kids. They can be bees, ladybugs and other similar insects and spiders that children are fascinated with. All three main parts of the bag have a purpose.

The **inside** of the main body of the lunch pack is well insulated and waterproof for carrying children’s lunch components (sandwiches, fruit, etc.). The **wings** are translucent and can carry supplies such as pencils, rulers, protractors, etc. The **head** contains a specially designed container that holds juices or other drinks that can be drunk out of via the ‘antenna’, which is a straw with a closable end so that it doesn’t leak.

The convenient strap on the back makes it easy to carry and all of the main parts (head, wings and body) have flaps that are easy to secure with Velcro-type material or zippers. The outside material is a soft velour material that is waterproof and can be easily cleaned.

Lunch-Bugs™ are unique and children are less likely to leave them behind somewhere. These anthropomorphic lunch packs are closer to a toy than a boring lunch box.



See how it works!
Watch the video at
www.lunch-bugs.com



The head holds drinks that children can drink through the antennae

Lunch-Bugs™

For more information:

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About the Developer

The inventor, Gary McDonough of Throop, PA had an idea to help make children's lunch packs more fun by reshaping them while stirring their curiosity with insects. Gary contacted the Mars Rising Network and had a provisional and design patent application filed and had the invention designed properly so that he may see success with this great idea and turn it into a real product. He is actively seeking a company that would have an interest in licensing the product for a royalty.

Member of the



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LunchBugs™

Gary McDonough